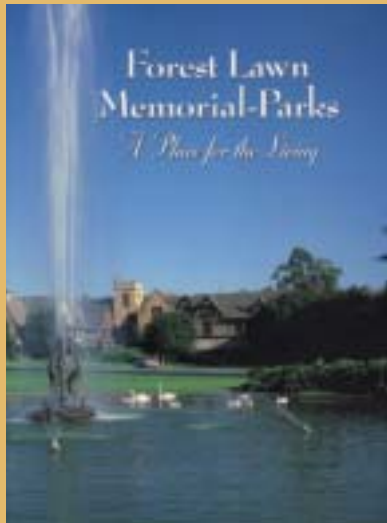
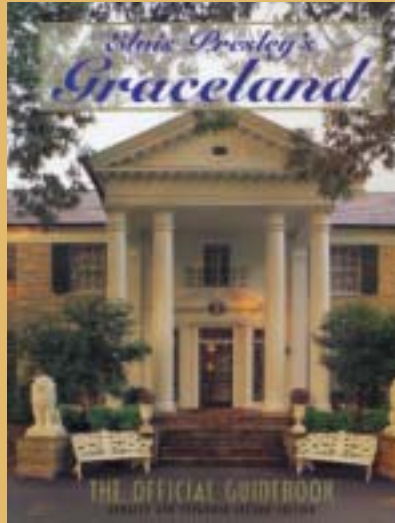


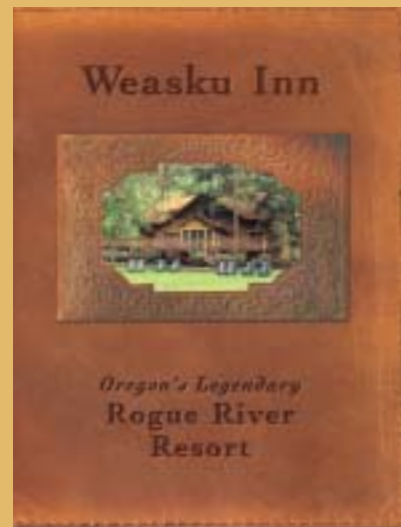
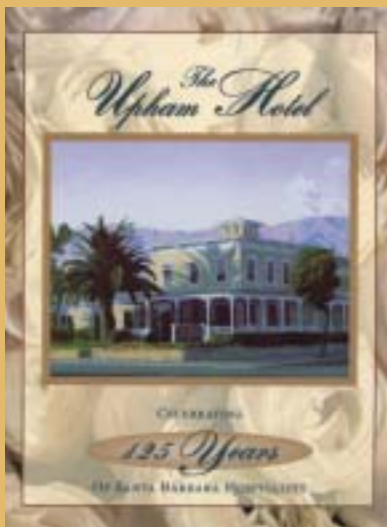
# Commemorative MEDIA



**Custom Media Group** is a Santa Barbara-based publishing company specializing in the development and creation of quality print and digital communication—focusing on hotels, resorts, historic landmarks, and travel and tourism organizations.

Commemorative media includes history and anniversary books, pictorials, pamphlets, cookbooks, calendars and souvenir editions as well as videos, CD's, DVD's, and websites. Commemoratives are an integral part of strategic marketing today—important for building brand awareness, increasing customer loyalty, introducing and reinforcing company heritage, as well as providing unique merchandise pieces.

The creative team at *Custom Media Group* has more than two decades of experience in developing, researching, writing, editing, art directing, designing, printing, and producing commemorative communication pieces. Every project is specifically tailored to company goals at fees that are surprisingly affordable. Often, commemoratives are self-liquidating projects and can even create new profit centers—in gift shops, bookstores and online—reaching current and new clientele and generating



Principals at Custom Media Group have developed premium books for a wide range of properties—from rustic Rogue River resorts to the lavish MGM Grand.

incremental revenues.

For a complimentary initial consultation to explore the many facets of commemoratives, contact *Custom Media Group* today.

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